



# INTERNATIONAL NEWSLETTER



## THE OREGON WINE BROTHERHOOD

### INTERNATIONAL UPDATE

July 10, 2023

Registration is now open for the **F.I.C.B. Wine Tasting and Rating Challenge in Hungary** scheduled for May 23-28, 2024 (the main event + the extension). This event will be limited to 100 participants and is expected to sell out. The Wine Challenge is sponsored by the Hungarian Wine Association and the Ladies of the Pannonia Wine Sisterhood. It will be a wonderful event! The same group organized the 2010 F.I.C.B. International Congress in Hungary, and those of us who attended all agreed it was a “five-star” Congress.

The 2024 event will take place in Budapest with an extension to Eger and Tokaj.

This is the second Wine Challenge organized by the F.I.C.B. The first was in Finland several years ago. Those of us who attended made new friends, saw old friends, and had a great time. The wine education during the event was well received.

**Please view the link below to read about the program’s agenda and where you can register for the event.** Attached is a PDF with information on Hungary and the Pannonia Wine Sisterhood plus info for those who registered for the event when it was first announced. **Registration opened July 1; a deposit of €300 is required by October 15, 2023. Final payment is due no later than January 31, 2024.**

Click this link to view the program summary and to register: <https://ficbwinechallenge2024.hu/>

#### **Wine Tasting Challenge Objective:**

Part 1 of the Rating Challenge is to rank the expertise of the contestants and not to rate the wines tasted. The two categories of participants are professionals and connoisseurs (amateur). Part 2 will be a collective wine rating challenge that all attendees can participate in.

If you have any questions, please contact Ken or Cheri. We are attending and look forward to seeing you there.

Per Vitem! Ad Vitam!

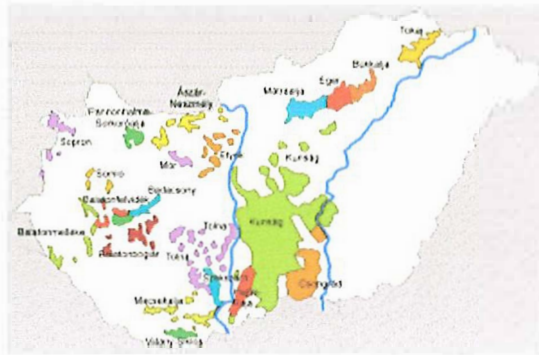
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# HUNGARY



Renowned for its sweet Tokai wine, Hungary produces a wide range of white, red and rosé wines, marked by their freshness, dynamism or sweetness.

**Surface 64 000 ha**

**Production 2,5 Mhl**

**Consumption : 3 Mhl**

## Terroir

- *soils*: volcanic, limestone and alluvium
- *climate*: moderately continental
- *a wide range of grape varieties*, the most used being: Furmint, Kéknyelű, Hárslevelű, Italian Riesling, Cserszegi fűszeres and Muscat for the *whites*; Kékfrankos, Kadarka, Cabernet sauvignon, Portugieser, Merlot and Cabernet franc for the *reds*

## Main Wine Regions

Tokaj, Mátra and Eger at the foot of the Carpathian mountains at the north; Kunság, Hajós-Baja and Csongrád at the center South between the Danube and Tisza rivers (50% of the production); Etyek-Buda near Budapest, Sopron, Pannonhalma at the northwest; the six appellations around Lake Balaton, Szekszárd and Villány in the south.

## Legislation

In agreement with the EU legislation since 1 May 2004

## **ORDER OF THE LADIES OF PANNONIA**

Our Order was established on the 12th of July, 2004 in order to promote Hungarian wine growers and wines both at home and abroad. Our other important role is to make large numbers of people aware of the traditions of Hungarian wine culture and encourage wine consumers to turn to quality wines.

We do not have close connection with any of the wine regions, so that our activity is developed throughout the country. Our members in private life are: financial experts, lawyers, teachers, entrepreneurs, company employees, journalists and some are specialized in gastronomy and wine marketing.

### **NEWS**

Over the last years, we have organized many wine dinners, wine galas and wine conferences; we held foreign wine tasting programs and attracted many new fans of Hungarian quality wines. In addition to our regular scheduled events, this year we were requested by an important tourist city to organize a competition to elect the 'Wine of the town' and by a neighboring country to organize a Wine Ball.

We consider as a high honor that our Order was entrusted by the Hungarian Wine Association to organize the events of the 2010 edition of the F.I.C.B. International Congress in Hungary.

## **PRIOR ANNOUNCEMENT: THE F.I.C.B. WINE TASTING AND RATING CHALLENGE IN HUNGARY POSTPONED TO MAY 2024** [edited down from the original note]

F.I.C.B. and the Ladies of Pannonia discussed the evolution of the situation in Eastern Europe and the impact of the tragic developments in Ukraine. They came to the conclusion that it would be wise to postpone the previously scheduled event to 2024, a year in which there was not an F.I.C.B. event scheduled.

**The dates chosen by the Ladies of Pannonia for this postponement are 23-28 May 2024, including the extension.**

The organisers will reimburse registrants for the registration fees already paid, less 100€ for administrative costs incurred to date. This 100€ will be deducted from the registration fee for the 2024 event for those who decide to participate at this new date.

The wines submitted for the collective rating contest may be supplied by producers from the regions where there are F.I.C.B. members.